

# Bridgeland Crossing

## SUSTAINING EXCELLENCE IN INDOOR AIR QUALITY

### Contact

Equium Group:  
**Nathaniel**  
Building Site Lead

BGE Advisor:  
**Dylan Burrows**

### Overview:

Bridgeland Crossing, managed by Equium Group, is a luxury residential property in Calgary that earned the NAFA Clean Air Award in 2023 for significantly improving indoor air quality (IAQ) in these buildings. Recognizing the importance of IAQ for residents, Equium continues to elevate its standards, investing in further enhancements to raise air quality and ensure resident health and comfort.



EQUIUMGROUP

NAFA CLEAN AIR AWARD RECIPIENT 2023

## COMMITMENT TO IAQ EXCELLENCE

Nathaniel, the building site lead has played a pivotal role in driving the property's IAQ initiatives. After earning the NAFA Clean Air Award in 2023, the team prioritized additional upgrades to ensure a high-quality indoor air environment for the residents and the condo board.

Key Initiatives to Earn and Sustain the NAFA Clean Air Award

### 2023 Achievements

- Upgraded from MERV 8 filters to MERV 13 filters with carbon filtration, significantly enhancing pollutant removal.
- Established a preventative maintenance program with quarterly filter replacements to maintain consistent IAQ performance.

### 2024 Achievements

- Upgraded to MERV 13 Duo-pleats for even greater filtration efficiency and system reliability.
- Continued commitment to quarterly preventative maintenance for improved filtration and system performance.

## WHY THE AWARD AND ONGOING UPGRADES MATTER

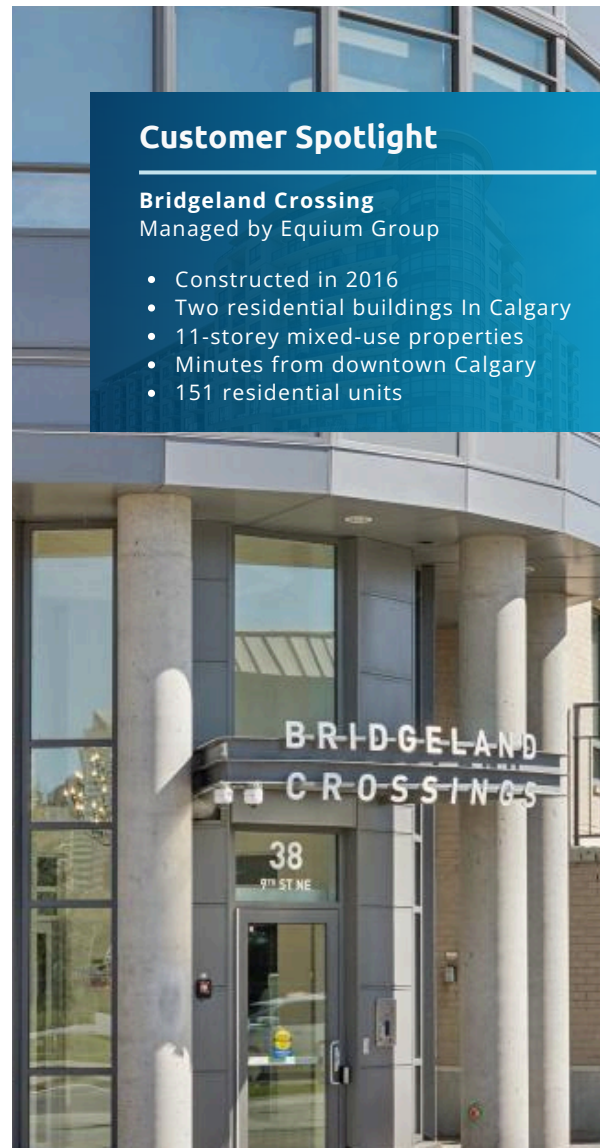
Winning the NAFA Clean Air Award in 2023 was a significant achievement for Bridgeland Crossing. However, the Equium Group team recognized that IAQ is an ongoing priority. Their decision to further upgrade to MERV 13 Duo-pleats in 2024 reflects their continuous, proactive approach to creating a healthier, more luxurious living environment.

This ongoing commitment to IAQ highlights their dedication to excellence in residential property management.

## Customer Spotlight

**Bridgeland Crossing**  
Managed by Equium Group

- Constructed in 2016
- Two residential buildings in Calgary
- 11-storey mixed-use properties
- Minutes from downtown Calgary
- 151 residential units





*"We wanted to show the residents and the condo board that we're not just meeting expectations—we're continually raising the bar to ensure the highest quality air for a luxury building like Bridgeland Crossing."*

Nathanial, Equium Group

## BGE'S ROLE

BGE has been a reliable and trusted partner in Bridgeland Crossing's indoor air quality (IAQ) initiatives, offering valuable support and expertise in the following areas:

### Expert Guidance

Conducted a comprehensive assessment of the property's air quality needs and recommended customized filtration solutions.

### Ongoing Support

Facilitated the transition to MERV 13 Duopleats in 2024 and supported the quarterly maintenance program with consistent supply management.

### Education and Consultation

Worked closely with the Equium Group team to educate and support them on IAQ best practices.

## WHY MERV 13?

Transitioning from MERV 8 to MERV 13 filters is a significant upgrade in air filtration. Here's why this change is beneficial:

### 1. Improved Particle Capture

MERV 13 filters offer superior efficiency, capturing fine particles such as pet dander, bacteria, and some viruses, in addition to larger particles like dust and pollen. They provide comprehensive protection for occupants compared to MERV 8 filters.

### 2. Improved Health Outcomes

By reducing allergens, airborne pathogens, and particulate matter, MERV 13 filters help prevent asthma triggers, minimize allergies, and reduce respiratory issues. This is especially vital in residential and multi-use spaces where air quality directly impacts occupant health.

### 3. Cleaner and Healthier Air Quality

MERV 13 filters significantly improve indoor air quality, promoting better sleep, increased productivity, and enhanced comfort for residents, employees, and visitors.

### 4. Support for Sustainability and Wellness Goals

Transitioning to MERV 13 filters aligns with sustainability and wellness initiatives. They contribute to long-term building performance and are commitment to healthier, more eco-conscious living environments.

### 5. Compliance with Emerging Standards

With evolving regulations and best practices emphasizing indoor air quality, MERV 13 filters meet industry standards for wellness-focused buildings such as luxury apartments, healthcare facilities, and offices, ensuring readiness for future requirements.

## NAFA CLEAN AIR AWARDS

The National Air Filtration Association (NAFA) annually presents the Clean Air Awards to recognize excellence in indoor air quality (IAQ) management. These awards celebrate building owners and managers who demonstrate a strong commitment to enhancing HVAC air filtration efficiency. Presented across ten categories, these prestigious accolades honor efforts to create healthier and more sustainable indoor environments. Candidates are nominated by NAFA members and evaluated by the Clean Air Award Committee, showcasing outstanding initiatives in air quality improvement and environmental stewardship.